



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

CONTRACT

<u>Contract / Revision</u>	<u>Alt Drder #</u>
571828 /	07900988
<u>Product</u>	
OBAMA/P/D SKED C	
<u>Contract Dates</u>	<u>Estimate #</u>
09/04/12 - 09/17/12	//1687
<u>Advertiser</u>	<u>Original Date / Revision</u>
D Obama/D/President	09/12/12 / 09/12/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EDM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
WTKR	Jamie Andrus
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
8020	
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
1 3	09/04/12	09/07/12	CBS Daytime	1228-3pm			:30			NM	7	\$2,905.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>							
Week: 09/03/12	09/09/12	-TWTF--		\$415.00								
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	7 3	09/03/12-09/09/12	CBS Daytime	1228-3pm	-TUWThF----		:30		\$415.00	NM		
		<i>Credited</i>										
	8 3	09/03/12-09/09/12	CBS Daytime	1228-3pm	-TUWThF----		:30		\$415.00	NM		
		<i>Credited</i>										
	10 3	09/03/12-09/09/12	CBS Daytime	1228-3pm	-TUWThF----		:30		\$415.00	NM		
		<i>Credited</i>										
2 3	09/10/12	09/14/12	CBS Daytime	1228-3pm			:30			NM	10	\$4,150.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>							
Week: 09/10/12	09/16/12	M-WTF--		\$415.00								
3 3	09/04/12	09/07/12	Ellen Degeneres 3pm	3-4pm			:30			NM	6	\$1,680.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>							
Week: 09/03/12	09/09/12	-TWTF--		\$280.00								
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4 3	09/03/12-09/09/12	Ellen Degeneres 3pm	3-4pm	-TUWThF----		:30		\$280.00	NM		
		<i>Credited</i>										
	5 3	09/03/12-09/09/12	Ellen Degeneres 3pm	3-4pm	-TUWThF----		:30		\$280.00	NM		
		<i>Credited</i>										
4 3	09/10/12	09/14/12	Ellen Degeneres 3pm	3-4pm			:30			NM	8	\$2,240.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>							
Week: 09/10/12	09/16/12	M-WTF--		\$280.00								
5 3	09/04/12	09/07/12	CBS This Morning	7-9a			:30			NM	3	\$600.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>							
Week: 09/03/12	09/09/12	-TWTF--		\$200.00								
6 3	09/10/12	09/14/12	CBS This Morning	7-9a			:30			NM	3	\$600.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>							
Week: 09/10/12	09/16/12	M-WTF--		\$200.00								
7 3	09/04/12	09/07/12	News Cha 3 News First @ 4p	358-5pm			:30			NM	4	\$800.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>							
Week: 09/03/12	09/09/12	-TWTF--		\$200.00								

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Local TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

Contract / Revision 571828 /	Alt Order # 07900988
Contract Dates 09/04/12 - 09/17/12	Product OBAMA/P/D SKED C
Advertiser Obama/D/President	Origine Date / Revision 09/12/12 / 09/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays	Spots/Week	Rate					Amount
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length					
4	3	09/03/12-09/09/12	NewsChe 3 News First @ 4p 358-5pm		-TuwThF----	:30			\$200.00	Type	NM
<i>Credited</i>											
E	8	3	09/10/12	09/16/12	NewsCha 3 News First @ 4p 358-5pm		:30			Type	NM
Start Date	End Date	Weekdays	Spots/Week	Rate							4
Week: 09/10/12	09/16/12	M-WTF--	5	\$200.00							\$800.00
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length				Type	NM
1	3	09/10/12-09/16/12	NewsCha 3 News First @ 4p 358-5pm		M--WThF----	:30			\$200.00	Type	NM
<i>Credited</i>											
9	3	09/04/12	09/07/12	The Insider	730p-8pm	:30				Type	NM
Start Date	End Date	Weekdays	Spots/Week	Rate							3
Week: 09/03/12	09/09/12	-TWTF--	3	\$435.00							\$1,305.00
10	3	09/04/12	09/09/12	Wednesday Prime	8-9pm	:30				Type	NM
Start Date	End Date	Weekdays	Spots/Week	Rate							1
Week: 09/03/12	09/09/12	--W----	1	\$1,180.00							\$1,180.00
11	3	09/10/12	09/16/12	Wednesday Prime	8-9pm	:30				Type	NM
Start Date	End Date	Weekdays	Spots/Week	Rate							1
Week: 09/10/12	09/16/12	--W----	1	\$1,180.00							\$1,180.00
12	3	09/04/12	09/09/12	Thursday Prime	9-10pm	:30				Type	NM
Start Date	End Date	Weekdays	Spots/Week	Rate							1
Week: 09/03/12	09/09/12	---T---	1	\$1,375.00							\$1,375.00
13	3	09/10/12	09/16/12	Thursday Prime	9-10pm	:30				Type	NM
Start Date	End Date	Weekdays	Spots/Week	Rate							1
Week: 09/10/12	09/16/12	---T---	1	\$1,375.00							\$1,375.00
14	3	09/08/12	09/08/12	Saturday Prime	10-11pm	:30				Type	NM
Start Date	End Date	Weekdays	Spots/Week	Rate							1
Week: 09/03/12	09/09/12	-----S-	1	\$590.00							\$590.00
15	3	09/15/12	09/15/12	Saturday Prime	10-11pm	:30				Type	NM
Start Date	End Date	Weekdays	Spots/Week	Rate							1
Week: 09/10/12	09/16/12	-----S-	1	\$590.00							\$590.00
E	16	3	09/10/12	09/16/12	Newschannel 3 News	5-530pm	:30			Type	NM
Start Date	End Date	Weekdays	Spots/Week	Rate							4
Week: 09/10/12	09/16/12	M-WTF--	5	\$300.00							\$1,200.00
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length				Type	NM
1	3	09/10/12-09/16/12	Newschennel 3 News	5-530pm	M--WThF----	:30			\$300.00	Type	NM
<i>Credited</i>											
17	3	09/04/12	09/07/12	Newschennel 3 News	5-530pm	:30				Type	NM
Start Date	End Date	Weekdays	Spots/Week	Rate							4
Week: 09/03/12	09/09/12	-TWTF--	5	\$300.00							\$1,200.00
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length				Type	NM
4	3	09/03/12-09/09/12	Newschennel 3 News	5-530pm	-TuwThF----	:30			\$300.00	Type	NM
<i>Credited</i>											
18	3	09/07/12	09/07/12	US Open Tennis	11am-10pm Wome	:30				Type	NM
Start Date	End Date	Weekdays	Spots/Week	Rate							1
Week: 09/03/12	09/09/12	----F--	1	\$375.00							\$375.00
19	3	09/08/12	09/08/12	US Open Tennis Women's	Fi8-10pm	:30				Type	NM
Start Date	End Date	Weekdays	Spots/Week	Rate							2
Week: 09/03/12	09/09/12	-----S-	2	\$375.00							\$750.00
20	3	09/08/12	09/08/12	730-8pm	730-8pm	:30				Type	NM
Start Date	End Date	Weekdays	Spots/Week	Rate							1
											\$100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Local TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

Contract / Revision 571828 /	Alt Order # 07900988
Contract Dates 09/04/12 - 09/17/12	Product DBAMA/P/D SKED C
Advertiser Obama/D/President	Original Date / Revision 09/12/12 / 09/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
		<u>Start Date</u> Week: 09/03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> -----S-				<u>Spots/Week</u> 1	<u>Rate</u> \$100.00			
21	3	09/09/12	09/09/12	Sunday Prime	10-11pm		:30			NM	1	\$1,000.00
		<u>Start Date</u> Week: 09/03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> -----S				<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00			
22	3	09/08/12	09/08/12	US Open Tennis Women's F18-10pm			:30			NM	1	\$0.00
		<u>Start Date</u> Week: 09/03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> -----S-				<u>Spots/Week</u> 1	<u>Rate</u> \$0.00			
										Totals	68	\$25,995.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/15/12	68	\$25,995.00	\$22,095.75
Totals	68	\$25,995.00	\$22,095.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.